



Preventing Malnutrition with Nutributter

Every child deserves to grow up healthy and strong. And yet, millions of children around the world die from malnutrition, and even more do not get the right nutritious diet they need to thrive.

The sooner we intervene, the less children will suffer from malnutrition in the first place.

That's why, in addition to making Plumpy'Nut to treat children suffering from severe acute malnutrition (SAM), Edesia also produces Nutributter and other prevention products that help children at risk of malnutrition, giving children the opportunity to grow and develop.

THE HEALTH BENEFITS OF NUTRIBUTTER

The first 1,000 days in a child's life are critical for lifelong development. Children must get a mix of nutritious foods to make it to their second birthday and to thrive long after.

Research shows that supplementing a typical diet with Nutributter is highly effective at reducing the prevalence of stunting, wasting, and micronutrient deficiencies in children in the first 6-24 months. It also leads to socio-emotional gains and better language and motor skills.

Nutributter is easy to use because it doesn't require any preparation, refrigeration, or dilution.

NUTRIBUTTER IMPACT SNAPSHOT

- 12% Reduction in stunting
- 17% Reduction in severe stunting
- 14% Reduction in wasting
- 31% Reduction in severe wasting
- 64% Reduction in iron deficiency anemia
- 27% Reduction in child mortality (6-24mo)

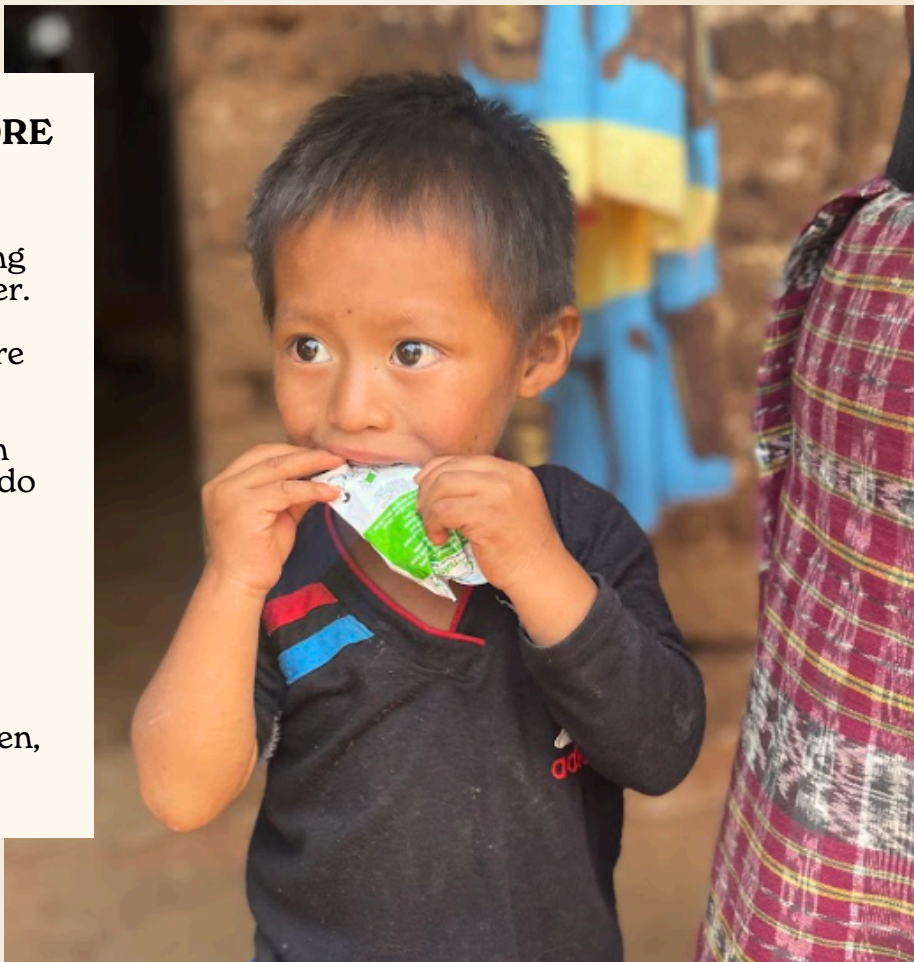
Source: <https://sqlns.ucdavis.edu/>

REDUCING THE NEED FOR MORE COSTLY TREATMENTS

When malnutrition is not addressed early, children often require life-saving treatments like Plumpy'Nut to recover.

These treatments, while lifesaving, are more costly and resource intensive. Additionally, the default rate in malnutrition treatment programs can be high, meaning that many children do not complete the full course of treatment, leading to relapse and further costs.

By focusing on prevention, we can reduce the incidence of malnutrition, lower healthcare costs, and ensure better long-term outcomes for children, making it a more sustainable and effective solution.



Investing in prevention is the most cost-effective approach.

COST PER CHILD

Waiting and treating SAM

\$ 123

Preventing and treating SAM

\$ 41

Source: [Cost analysis of the treatment of severe acute malnutrition in West Africa](#)

Preventative nutrition ensures that children receive the essential nutrients they need to grow and thrive before they become severely malnourished. By investing in Nutributter, we will not only save more lives, but lower the treatment cost per child by more than half by preventing them from becoming acutely malnourished.

**So, what are we waiting for?
Let's make malnutrition history.**

With Nutributter, we can ensure that every child grows up healthy and strong.

For more information, visit [Edesia's website](#) or email customerservice@edesianutrition.org.